

COMPANY PRESENTATION



STORY OF SUCCESS

Global Link was founded in 2002 as a response to the need for quality Service apartments in Moscow for Corporate market. We were one of the first companies which started offering Serviced Apartments for corporate clients in Moscow.

Serviced Apartments is our core business. We developed and implemented a custom made Booking procedure for booking apartments over the past 10 years. Global Link has steadily grown to be the most established serviced apartment business in Moscow, offering quality apartments at competitive prices.

For stays of a day, a week, a month or a year, we offer studio, one bedroom and two bedroom serviced apartments (also known as corporate housing or extended stay housing) offer a spacious, flexible and cost effective alternative to restrictive hotel rooms, with savings up to 15 to 30% on an equivalent standard hotel. Not only this but also our guests enjoys a lifestyle far more conducive to a good work life balance.

Our clients major multinational companies require serviced accommodation located in the Moscow city centre for business trip, relocation, temporary assignment, project work, expatriate housing or simply a family vacation.





STABLE GROWTH OF GLOBAL LINK

- BE THE MOST ESTABLISHED SERVICED

 APARTMENT BUSINESS IN MOSCOW.

 PRESENTLY GLOBAL LINK HAS MORE THEN

 35-ONE, TWO AND THREE ROOMS

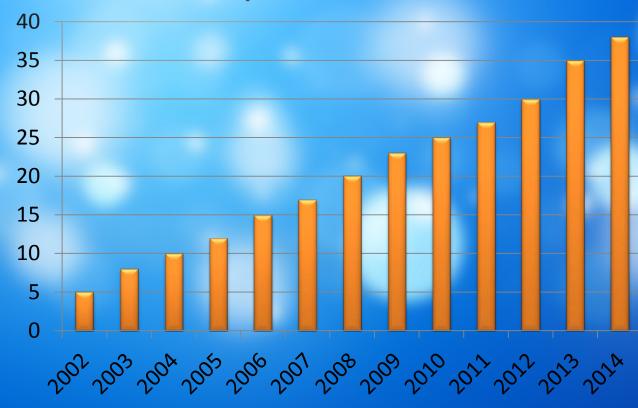
 APARMENTS.
- APARTMENTS LOCATED IN MOSCOW CITY CENTER.

STAFF INCREASED TO 30 PERSONNEL.

OUR PERSONNEL HAS REGULAR TRAININGS

AND JOB ASSESSMENT.

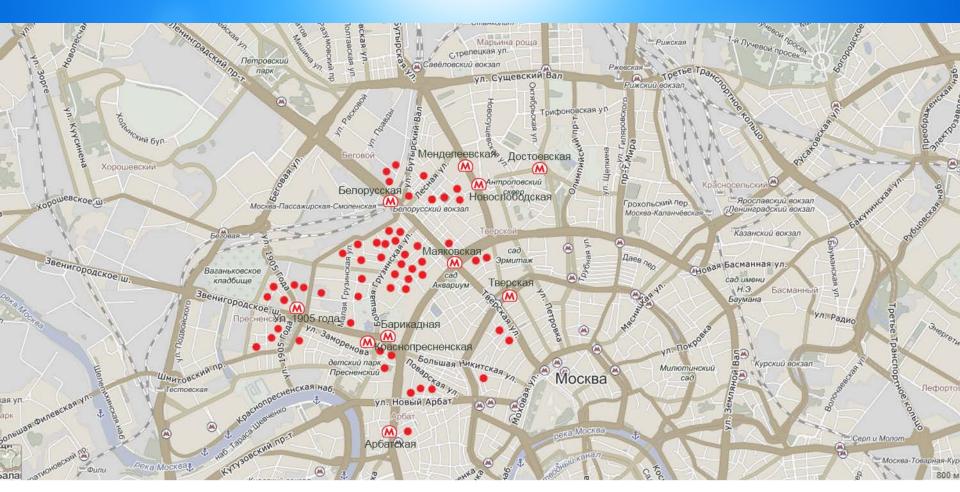
Apartment Growth





APARTMENTS LOCATION IN THE CENTER OF MOSCOW

Global Link M





SERVICES WE OFFER

ALL APARTMENTS FULLY SERVICED BY OUR COMPANY WE PROVIDE FREE OF CHARGE:

- High speed Internet
- · Cable TV in English, DVD
- Local phone calls
- 24 hour property management
- 24 hour line assistance in English
- Personal account manager
- Maid service twice a week
- Linen and towels change once a week

- Plummer and electrician on call 24 hour.
- · Welcome pack food supply when check in
- Set of toiletries when check in
- · Personal laundry at cost
- Ironing at cost
- Dry cleaning at cost
- Moscow Registration
- Orientation tour

PAYMENT TERMS

- We accept Credit Cards,
- Bank transfers
- Cash payments
- We provide all accounting documents





APARTMENTS EQUIPMENT

WE OFFER MORE THEN 35 SERVICED APARTMENTS

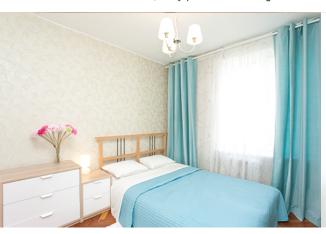
- Located in the center of Moscow
- Close to Restaurants and Supermarkets
- All apartments are furnished and well-renovated
- We offer studio, one and two bedroom apartments with
- Fully equipped kitchen and a bathroom
- Telephone and High Speed Internet
- Cable TV and DVD player
- Air conditioning
- Iron and ironing facilities
- Coded entrance, Entry phone or concierge

BATHROOMS EQUIPMENT

- Washing machine
- Water heater
- Hair dryer
- Set of toiletries when check in

FULLY EQUIPPED KITCHEN INCLUDING

- Gas or electrical stove
- Including full set of dishware
- Tea and coffee station
- Microwave, Toaster
- Refrigerator
- Water filters
- Air cleaner
- Kitchen towels









OUR ADVANTAGES

- We developed detailed and highly efficient system for booking and managing apartments including quality control service
- Our company provides 24 hour property management and 24 hour telephone line assistance in English Apartment reservation center works 24 hours
- Apartments located in the center of Moscow close to restaurants and supermarkets
- Near Tverskaya street, Mayakovskaya, Belorusskaya, Krasnopresnensckaya, Barikadnaya
- We have long term relationship with major International companies.

They trust and see us as a truly professional and reliable partner. Please see our client's profile.

- All our apartments are equipped and arranged in a way that people have equally comfortable conditions even in case of maximum occupancy accommodation
- 2 room apartment max occupancy 4 people
- 3 room apartment max occupancy 6 people





OUR CLIENTS



























































ENVIRONMENTAL POLICY

Global Link as a Green Company revised our environmental goals to align more closely with the recently established industry wide protocol for energy, water consumption and waste disposal. Also to reflect changes in our company structure and apply new global and local knowledge in maintaining our part in protecting the environment.

Global Link, in its procedures, policies and purchases gives the environment "first consideration" over economics. We seek products for use in our business that are recyclable, re-usable, non-toxic, biodegradable, energy, water and waste reducing.

We established a customizable green marketing program designed to meet those environmental goals & marketing needs.

We manage our environmental performance by monitoring the electric, gas, water, and waste usage information on a monthly and annual basis

Implementing these procedures allow us to reduce usage of energy, water, paper, and wastage and to help protect the environment.





COMPANY ORGANIZATION CHART

General Manager

Marketing and Sales

Reservations department

Finance Department

Maintenance Supervisor Account
Managers
24 hour Service

Quality control

Electricians / Plumbers

Handyman

Cleaning Household staff

DIVERSITY



Global Link is a Diverse company. Company owned by a woman and it is a small business enterprise SBE. Our staff is made up of several different ethnic groups with different religious beliefs.

Our business is built on the tradition of welcoming strangers as family. Embracing the heart of diversity, we welcome and care for all individuals without regard for difference. This essential core value begins with our partners, colleagues, and coworkers, and extends to our guests.



Global Link M

OUR VISION

We believe that our business is based on our people and recognize the importance of investing in our staff in training and development deeming this is vital for the progression of our organization. The Global Link involves its staff in the future developments of the company. With an open door policy staff are encouraged to air opinions on ideas and feedback which is taken into consideration by Management when implementing new systems etc. This has proven to be an empowering exercise for staff which has a knock on effect with regards to motivation within the team. By breeding this culture across the company, our clients receive the best possible level of service that is required. Staff increased to 30 personnel. Our personnel has regular trainings and job assessment

By bringing an awareness and mindfulness to the varying needs and perspectives of both employees and guests, we create a foundation for increased employee retention and guest loyalty. It's not just the right thing to do; it's the only way to stay competitive in an increasingly diverse marketplace.



